



colour
printing
made simple



Mini Price Guide 2010

Things That Are Incredibly Fast



**YOUR
FULL
COLOUR
LEAFLETS**

Order **5000** Full Colour
A5 Leaflets At **Only £99** Before
10am And We **100% Guarantee**
To Despatch Them To You
Before 4pm* **THE SAME DAY...**
For ONE PENNY Extra

*Offer Based On CORRECT Artwork Files/Payment being made before 10am. This offer is valid WEEKDAYS only (excludes Public Holidays).
Guaranteed Despatch is for a Next WORKING Day Delivery. Guaranteed Despatch does NOT Guarantee delivery as third party couriers are used.
Offer available for UK Mainland customers ONLY. Service may not always be available and will be notified at the time of order.
Outlying areas may not qualify for a next working day delivery.
Standard terms and conditions of business apply available on our web site or copies on request.

 **inkshopprinting**[®]
creators of colour

www.inkshopprinting.com

The Marketing Director

Philip in Marketing is a hard man to please. He wants to get the best products, at the best prices, he wants all his work produced quickly, and he wants a printing company that can be flexible, that's why Phil chose The Ink Shop, you should too !!



singlesided leaflets

colour printing leaflets

All **Single Sided** Leaflets are printed in full colour, on one side, on 150gsm Gloss



double-sided leaflets

colour printing leaflets

All **Double Sided** Leaflets are printed in full colour, on both sides, on 150gsm Gloss



double-sided leaflets

colour printing budget leaflets

All Budget Double Sided Leaflets are printed in full colour, on both sides, on 115gsm Gloss



folded leaflets

colour printing leaflets & brochures

Folded Leaflets/Brochures are A4 size, printed in full colour on 150gsm Gloss, and folded to 6pp DL (third A4) or 4pp A5 finished size.



A5 & A6 colour mailer cards

colour printing A5 & A6 cards

Premier Gloss Mailer Cards are printed in full colour on **BOTH SIDES** onto a 300gsm gloss card. A5 (210x148mm), A6 (148x105mm)

A5 Leaflets

500 £65
1000 £79
2000 £85
5000 £99
10,000 £185

A5 Leaflets

500 £89
1000 £105
2000 £120
5000 £160
10,000 £235

A5 Leaflets

10,000 £199
20,000 £360
40,000 £599
60,000 £780
100,000 £950

A4 Folded To A5 (4pp A5 Brochure)

500 £125
1000 £150
2000 £220
5000 £260
10,000 £380

A5 Cards

500 £145
1000 £151
2000 £167
5000 £226
10,000 £367

A4 Leaflets

500 £98
1000 £125
2000 £160
5000 £179
10,000 £280



A4 Leaflets

500 £125
1000 £150
2000 £220
5000 £260
10,000 £380



A4 Leaflets

10,000 £320
20,000 £599
30,000 £780
50,000 £950
100,000 £1550



A4 Folded To Third A4 (6pp DL Brochure)

500 £125
1000 £150
2000 £220
5000 £260
10,000 £380



A6 Cards

500 £90
1000 £95
2000 £99
5000 £135
10,000 £218



This icon shows the **GUARANTEED** Production Days for each of our Products. These times are based on full working days after approval of artwork/payment. This production time does not include delivery times.



If you require design these icons show the **Fixed Price Design** and Artwork costs. Please note that these costs exclude complex logo design, scanning of photographs and Photoshop/Studio work.



The Office Manager

Debbie's the Office Manager, and is responsible for the day to day running of a very busy office. Debbie needs absolute confidence in her printer, confidence to deliver on time, confidence in the product, and confidence in the people... that's why Debbie uses The Ink Shop, you should too !!!

Some of the products Debbie buys from us on a regular basis are listed below:



The Office Range

businessstationerycollection

A4 Letterheads and DL Compliment Slips all printed in full colour on one side on a laser guaranteed 100gsm bond paper

A4 Letterheads

500 £85 1000 £89 2000 £140 5000 £220




Business Cards

businesscardcollection

90x55mm Standard Business Cards, printed in full colour on one side on a 400gsm Matt Card - with a satin varnish coating.

Standard Business Cards

500 £32 1000 £45 2000 £68 5000 £125




The Office Range

businessstationerycollection

A4 Letterheads and DL Compliment Slips all printed in full colour on one side on a laser guaranteed 100gsm bond paper

DL Compliment Slips

500 £68 1000 £71 2000 £106 5000 £167




Laminated Business Cards

businesscardcollection

90x55mm Laminated Business Cards, printed in full colour on one side on a 400gsm Matt Card - Matt Laminated on the front

Laminated Business Cards

500 £42 1000 £55 2000 £88 5000 £169




MEGAUSER Business

megauserbusinessstationery

The ultimate product for the higher volume user. Mega User is a laser guaranteed 100gsm Bond, still a FSC or PEFC Accredited sheet, but sourced from clearance lines to keep the prices low... and WOW - are they low ??

10,000 £249 20,000 £432 50,000 £712

Letterheads

@ £14.24
per 1000



Stationery Packs

The Office Range

businessstationerycollection

Your image is very important to us, we realise that looking good on paper is the first step to looking good in business, after all you don't get a second chance to make a first impression.

Our Stationery Packs offer full colour A4 Letterheads & Compliment Slips on 100gsm Laser Guaranteed Bond, and Business Cards on a 400gsm Matt Card (all single sided).

500 A4 Letterheads	+	1000 A4 Letterheads
500 Compliment Slips	+	1000 Compliment Slips
500 Business Cards	+	1000 Business Cards
£125		£149

Design Sells



A good design tells, a great design sells. We do good, we do great, when it comes to design let us take care of it for you. Many clients prefer to supply their own artwork, please ensure you obtain a copy of our Artwork Guide BEFORE supplying files. But it's not just about putting together a file, it's about Creativity, Typography, Colours, Power Words, Risk Reversals, Calls to Action... Art is in artwork for a reason, because it is an art, it's a craft - and our designers are here to give YOU top quality designs.

No Nastys

All our prices exclude artwork costs. If you are supplying correct files, then we'll check these for you FREE of charge. Our prices are based on collection from one of our print centres, however delivery can be requested, please ask for prices. Finally, VAT. The government's share is charged where applicable. And that's it really - no hidden extras at all.





The Environment Don't Kill Bill

Meet Bill. Bill's a Seagull, you've met Bill before, you know, just after you wash the car. Environmental issues affect us all, including Bill, so he'd be delighted to see you introduce more environmentally aware printed products to your business. Bill's a good old bird, and he knows that you won't get landed with a big bill either. All our leaflets and brochures are already printed on FSC or PEFC accredited stocks, so there's NO price difference to do your bit. Bill's happy to discuss this with you, you'll see him at the local landfill site.



Other Bits For Bob's

Meet Bob, Hi Bob, Bob is responsible for lots of other bits within his organisation. Bob knows that The Ink Shop provide a HUGE range of printed and promotional work. Bob knows that before he even asks, "Do you print.....", we say, "Indeed we do Bob". So, for all your Bits and Bobs, do what Bob does and call The Ink Shop today. Bob thought it might be a good idea for us to list some of the other bits we do, good job Bob.

Appointment Cards
Booklets
Bookmarks
Brochures
Business Cards
Business Packs
Calendars
Carbonless Forms
Comment Cards
Compliment Slips
Continuation Sheets
Desk Pads
Document Folders
Drinks Mats
Digital Printing
Folding Business Cards
Greeting Cards
Jumbo Business Cards
Labels
Leaflets
Letterheads

Marketing Cards
Magnetic Cards
Mega User Stationery
Note Pads
Postcards
Scented Mailers
Scratch Cards
Stationery
Stationery Packs
Wall Planners

and so

much

MORE

ask us today for a FREE sample pack and full price guide

Just How Do Our Prices Compare ?

SAVE MONEY ON YOUR COLOUR PRINTING

5000 Full Colour Folded Brochures - £260

A4 folded to third A4, printed on 150gsm gloss paper.

1000 Business Cards - £45

Full Colour to one side on a 400gsm matt card.

5000 A5 Leaflets - £99

A5 Size, Full Colour to one side on 150gsm gloss



Our Price **£404**
High Street Competitor **£539**
Ink Shop Saving **£135**



Glasgow	0141 552 3337	glasgowcity@theinkshop.co.uk
Cumbernauld	01236 611907	cumbernauld@theinkshop.co.uk
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Dunfermline	01383 622022	dunfermline@theinkshop.co.uk
Inverness	01463 243800	inverness@theinkshop.co.uk
Hamilton	01698 225422	hamilton@theinkshop.co.uk
Stirling	01786 340038	stirling@theinkshop.co.uk
Greenock	01475 725521	greenock@theinkshop.co.uk

*Prices based on a like for like specification based on stock, printing process and finishing.
Prices obtained from Competitors Price Guide or Web Site and is correct at time of publication (December 2009).
The above prices exclude VAT where applicable and design/artwork charges.

**That's A
25% Saving.
Just Think
What We
Can Do
For You...**

orderonline@www.inkshopprinting.com

